

FOR IMMEDIATE RELEASE

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ValuePest.com Guarantees To Sell You \$100,000 During Your First Year or Refund Your Initial Franchise Fee

Monroe, NC (December 31, 2006) ValuePest.com is putting its money where its mouth is with the pest control industry's first Sales Performance Money-Back Guarantee.

According to ValuePest.com's President Bob Jones, "I remember when I purchased my first franchise back in 1998. I thought it is going to be easy. All I have to do is pay the initial fee and the sales will roll in. Boy was I wrong. What I got for my \$25,000 investment was a few brochures and an employee orientation class. No real training on how to make money. Plus, since I was 600 miles away from the nearest corporate office, the rest was left up to me to build my business. I might as well have started on my own. I felt ripped off!"

Jones continues, "So when I created the ValuePest.com franchise system, I made sure to take the sales and day to day administration problems out of the equation by creating our National Call Center Program."

ValuePest.com's National Call Center handles all incoming telephone calls, makes sales presentations, schedules appointments, billing and other administration services so you can concentrate on taking care of the customer.

ValuePest.com's Sales Performance Money-Back Guarantee is simple. ValuePest.com will sell a minimum of \$100,000 in gross sales during your first year of operation or refund your initial franchise fee in full. When asked why such a strong guarantee? Think about it, says Jones, A continuous stream of paying customers is the only reason to buy a franchise in the first place. Offering a Money-Back Guarantee just goes to show the faith we have in our ability to provide customers and in ValuePest.com's overall proven system."

For additional information, contact ValuePest.com's President, Bob Jones at 1-866-366-8683.

About ValuePest.com

ValuePest.com of America, Inc. is the nation's largest residential flat-fee discount termite and pest prevention company. Headquartered in Monroe, North Carolina, ValuePest.com operates 20 service centers in 11 states. ValuePest.com offers termite and pest prevention services at prices 40 to 60 percent below most national pest control companies. Founded in 1989, the company services more than 40,000 residential customers across the U.S. By

creating excitement with the guaranteed lowest prices in the industry and making our service available to consumers through our unique hassle free buying experience, ValuePest.com meets the needs of consumers by providing a total pest protection package that includes all crawling household insects for one low price.