



FOR IMMEDIATE RELEASE



IT'S A BOY, *BEE*?

MATTHEWS, NC - (May 16, 2008) - ValuePest.com of America, Inc. is proud to announce the arrival of it's newest team member, BUD!

The 6 foot tall, black and yellow bee that is guaranteed to make kids smile everywhere he goes.

Bud's job will be to educate small children about the danger's of household pests and help them understand the importance of safe pest prevention around their home.

"Our goal is to work with elementary schools to make insect biology fun for everyone," says Bob Jones, ValuePest.com President. "Bud should make a big impact in the communities in which we serve."

If you would like to have Bud make a special visit to your child's school or other event, simply visit our website at: www.valuepest.com and complete a event form or contact us by phone tol-free at 1-866-366-8683.

About ValuePest.com of America, Inc.

Headquartered in Matthews, North Carolina, ValuePest.com, operates 65 service franchises and company service operations in NC, SC, FL, KS, MO, and VA. The company provided termite & pest control services to over 25,000 homes in 2007 and saved our customers approximately \$8,000,000. ValuePest.com's exclusive, "One-Call, One-Truck, One-Tech Service System Saves Homeowners 50% Everyday on Termite & Pest Control." In addition to tremendous dollar savings, consumers also save time, aggravation and always receive total protection from every crawling insect and rodent pest, including termites, with the ValuePest.com system. For more information contact us toll-free at 1-866-DONT-OVERPAY (1-866-366-8683) or visit us online at: www.valuepest.com.

MEDIA CONTACT:
RYAN JONES
ryan@valuepest.com
1-866-366-8683